



30-Double-Days
Umwelt & Klima Live-Show

TERMS AND CONDITIONS CONVENTION – CELEBRITIES FOR THE PLANET

30-Double-Days, an initiative of like-minded companies and organizations starts an incredibly special competition as a support to our live show series, and as a valuable network between celebrities and influencers.

No. 01 The project: „Celebrities for the Planet“ as a WIN-WIN situation

Any influencer, no matter how high the number or density of followers may participate in this project and apply. From this unspeakable Number of influencers, we select 44 influencers we invite to this project. They will automatically receive a place at our annual convention „Celebrities for the Planet“, where the influencers work hand in hand with many celebrities and inspire the guests/participants together.

No. 02 Meet & Greet Tour:

22 of the 44 influencers get the phenomenal opportunity to participate in the project „Celebrities for the Planet - Meet & Greet Tour“, and as a moderator with a celebrity, a direct Feed interview. Our team, consisting of cameramen, secondary presenter, sound engineer and directors travel with a minibus and a 6-8-meter-long AIRSTREAMER through Germany and invites celebrities who are committed to environmental & climate protection, for a special interview. One of the selected Influencer receives the task with a Celebs before and in the AIRSTREAMER an interview to lead. Successes from the past and current events are discussed naturally, as well as individual environmental and climatic protection topics. The dates of the interviews, thus which Influencer with which Celebs in which city and where exactly, are announced as secret tip in the Community (Social Media channels) and with the respective Radio-Station. Thus, various spectators have the possibility to find the AIRSTREAMER and take pictures and videos with the influencer and the celebrity.

Advantage & Benefit:

A short video is cut for every interview that is shot. Marker: „Celebrities for the Planet“ - „Celebrity in conversation with Influencer“ - then the respective topic:

We will make this short video available to influencers and celebrities for their own purposes, „own social media channels“. Should the Influencer be represented by an agency, the agency will also receive a version for own purposes. All celebrities and influencers who have participated in the interviews are listed on of our website www.celebs.30-DD.com was recorded and displayed (video). From every celebrity/Influencer- A profile is presented to the couple and the interview is published. Furthermore, each celebrity and influencer will receive a profile picture and information on the website www.30-DD.com/Partner/Prominente. Pictures and videos are also available on our marker site www.green-nose.com published.

No. 03 Convention:

Our annual convention, „Celebrities for the Planet“, always takes place in Berlin. Everyone selected influencer gets a fixed place at the convention, along with an exhibition stand with enough space to display their fan articles. Furthermore, each booth will be designed (for photos and autographs) and set up with a photo corner (logo/channel in the background).

- ◆ Altogether 44 Influencer exhibition booths plus 4 beverage and 4 food booths, as well as a large stage was built.
 - ◆ A large screen as well as various screens will be set up at the entrance and along the exhibition stands.
The screens will show the 22 interviews of the Meet & Greet Tour in a continuous loop.
 - ◆ A scene DJ will heat up the convention with good music and an exciting light show.
 - ◆ In between, 8 well-known musicians and bands will perform at the convention underpin.
 - ◆ Press wall with lighting and red-carpet photo shootings, as well as for national and international Press
 - ◆ Collaboration with 22 celebrities „up close“ (photos, videos, etc.)
 - ◆ Award ceremony honorary prize to the celebrities and their interviewers
 - ◆ 3-4 camera teams will accompany the convention
 - ◆ Award ceremony Honorary prize to the celebrities and their interviewers 3-4 camera teams will accompany the convention 22 convention hostesses look after the celebrities and guarantee the agenda and the exchange of information. It is planned that each of the celebrities will meet with each of the 44 influencers, visit the booths, take photos and videos.
 - ◆ A security service protects the convention, the celebrities, and the influencers
 - ◆ After show party in the club for celebrities, influencers, and backstage guests
 - ◆ Press meetings/photo shootings:
 - Celebrity with the prize
 - Celebrity with the heads of the 30-DD
 - Celebrity with the influencer who conducted the interview
 - Celebrity with the Influencer and the heads of his agency
 - Celebrity with the Influencer and the heads of the 30-DD
 - All celebrities „community picture“ with their honorary prize
 - All the celebrities „community picture“ with the influencers, who were interviewed have led
 - All celebrities „community picture“ with the heads of the 30-DD
 - All celebrities „community picture“ with the influencers and the heads the 30-DD
 - Special
- „Photo shooting - together with the celebrity - on the red-carpet“:
A photo shooting for the guests/participants of the convention. Celebrities and influencers of the Meet & Greet await the guests on the red carpet and are photographed by 4 professional photographers. These pictures will be published on the website www.celeb.30-DD.com.

No. 04 Participation:

Influencers take part in this competition as follows:

Direct registration via our website: <https://www.30-dd.com/fortheplanet/>. Fill in and send all required data.

You want to gain an advantage by registering?

Influencers, who support environmental and climate protection with their contributions, or which, due to other actions, have a negative impact on environmental and climate protection / animal and plant protection Human rights have the best chances. Of course, may every influencer can make and post a contribution to these topics. Simply with the registration, send a link of your contribution as a message.

You have no idea, and you broke a rule?

Then choose your topic from these areas:

- We are One for the planet
- COVID-19
- Overpopulation
- Food shortage
- Migration of Nations
- Land theft for agriculture
- Our endangered plant world
- Our trees
- Our endangered wildlife (worldwide)
- CO2
- Global warming
- Fine dust and air pollution
- Methane formation and consequences
- Rural exodus
- Melting ice and glaciers
- Sweetening of the sea and sea currents
- Underwater noise and our marine animals
- Plastic and microplastic
- Garbage and toxins
- Pollution of lakes, rivers and ground water
- What does it look like on our planet and what can we all „We are One for the Planet.“
- Different climate policies of the governments of the peoples

Our Scientific Advisory Board selects 44 influencers who have written and posted the best papers. Eligible to participate are natural persons who have reached the age of 18. Should a participant be restricted in his legal capacity (agency/representative), the consent of his legal representative is required.

No. 05 Image and video rights:

The participant confirms that all image and video rights granted at the convention/Award ceremony, presentation, interview, after-show-party or various other pictures which can be ordered at of the event are exclusively located at the 30-Double-Days and that all persons visible in the pictures or video are associated with a publication of the contribution.

No. 06 Privacy Policy:

For the participation in our competition it is necessary to provide data. The participant assures that the information provided by him/her is true and correct. The following data is collected:

- Influencer name
- Influencer channel (YouTube etc.)
- Person, especially first name, surname
- Address (street, no., postal code, state/canton and country)
- Website
- Phone number
- e-mail address
- Personal messages: Link to the articles

The organizer points out that all personal data of the participant to third parties without consent, nor to make them available to third use can be left. An exception is the scientific advisory board, which carries out the testing and verification and uses the data for must collect, store, and use the data to carry out the competition.

No. 06 Applicable law:

Questions or complaints in connection with the competition must be addressed to the operator. Contact information can be found in the imprint area of the Website: www.30-DD.com. The competition of the operator is exclusively subject to the law of the Federal Republic of Germany.

No. 07 Severability Clause:

If any provision of these Terms and Conditions of Participation should be held invalid in whole or in part the validity of these conditions of participation in the competition is thereby.

Otherwise not affected. Instead of the invalid provision, the statutory provision shall apply permissible provision, which corresponds to the expression in the invalid provision and purpose comes closest to the economic sense and purpose. The same applies accordingly if there is a gap in these conditions of participation.

Our team wishes good luck and success