




Trapped in Climate Change



30-Double-Days
Umwelt & Klima Live-Show

*We Are One
for the Planet*





Honest and transparent information

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Dear Ladies and Gentlemen,

more and more people are focusing on sustainability. But WHAT is sustainability and WHAT is behind this hype?

The German „Federal Ministry for Economic Development and Cooperation“ has developed a definition of the term Sustainability creates: „Sustainability or sustainable development means meeting the needs of the present in such a way that the possibilities of future generations are not limited. Thereby it is important, the three dimensions of sustainability - economically efficient, socially just, ecologically viable – are to be regarded as equal. To preserve our global resources in the long term, sustainability should be the basis of all political decisions“.

The citizens of the world combine sustainability with environmental and climate protection. Works best Sustainability when we integrate environmental protection into our everyday life and rethink our lifestyle. Whether Climate change, environmental pollution, plastics in the sea - we have seen countless associations.

The fact is: Sustainability concerns us all. In the meantime, it is no longer just a trend, but above all a positive awareness of life. Because living sustainably is not at all so difficult, one must find only once the beginning and just do it.



MBA Refket Ibraimi
Developer & Chairman

Everyone can take responsibility for their own ecological footprint and take an interest in environmental and Climate protection or engage for animal and human rights. One plants trees, the other fishes plastic waste from the sea, another cleans with lemon juice even in the household, have solar systems on the roof, carry clothing made of organic cotton and donate millions annually for environment/climate protection, animal and human rights.

We would like to thank all these people very much. Chapeau, dear ones, your tireless fight for environmental and climate protection has ensured that the sustainability has become really sexy.

Therefore, our appeal is directed especially to all environmental organizations and associations, activists and supporters. Let us unite as one to environmental and climate protection more effectively and efficiently, so that everyone can rely on of this world receives clear information about the current status of our lovely planet.

Dear Interested,

nature and an intact ecosystem are the basis of life for all people in the world. Our main concern is to counteract global change and to avoid further destruction of the planet.

This is about the most valuable thing we have - our livelihoods. It is important for us, our children, grandchildren and their children that we protect and preserve the environment and natural resources.

A task that concerns everyone, because climate protection is a human right to protect our own life development.

We are an association of like-minded companies and are working specifically to secure as yet undestroyed, largely unspoilt natural areas, to protect them and to establish sustainable use in areas already in use and shaped by man. Each individual is called upon to participate, because climate protection enriches our cooperation and is an opportunity for a special kind of social change.



Our young people

Awareness of issues relating to environmental and climate protection has continued to grow. These issues are becoming increasingly important, especially for younger people. They actively demand good sustainable solutions to these issues.

This is shown by the worldwide protest movements, as well as in various studies that are reissued every year. Young people inform themselves, discuss, ask critical questions and also publicly deal with current issues.

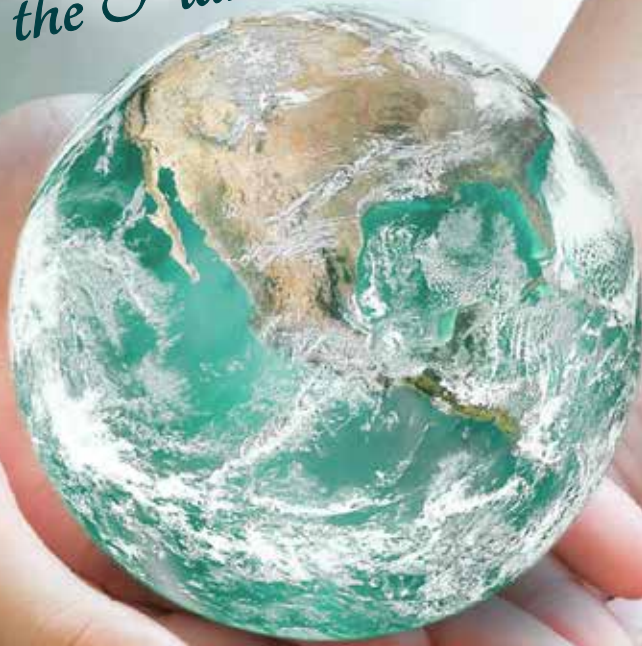


As the Federal Environment Agency (UBA) found out when evaluating the data of a study on environmental awareness, young people attach the highest importance to environmental and climate protection.

The children/young people in our families want to actively shape the future and be part of our organization. With their thoughts, wishes, goals and unbridled energy, they form an essential basis of the 30-Double-Days.



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The Why

Environmental and climate protection are a great need for us. This is why we have decided to think and act big. We reached our limits with the elementary question of which organizations we can support.

In the meantime, there are many organizations and associations that are committed to environmental protection, climate protection, human rights and animal welfare, more than ever before. But which organization or which association should we actively support?

We came across exactly the topic, which most humans, who want to help gladly and change something lastingly, also have. Every organization and every association needs support and deserves it.

Out of indecisiveness or uncertainty, most people postpone this project and in the end it is gradually suppressed or even forgotten.

Our core task is to provide these people with an **Instrument** that provides reliable information, so that indecision and **Uncertainty = Activity** and trusting devotion.

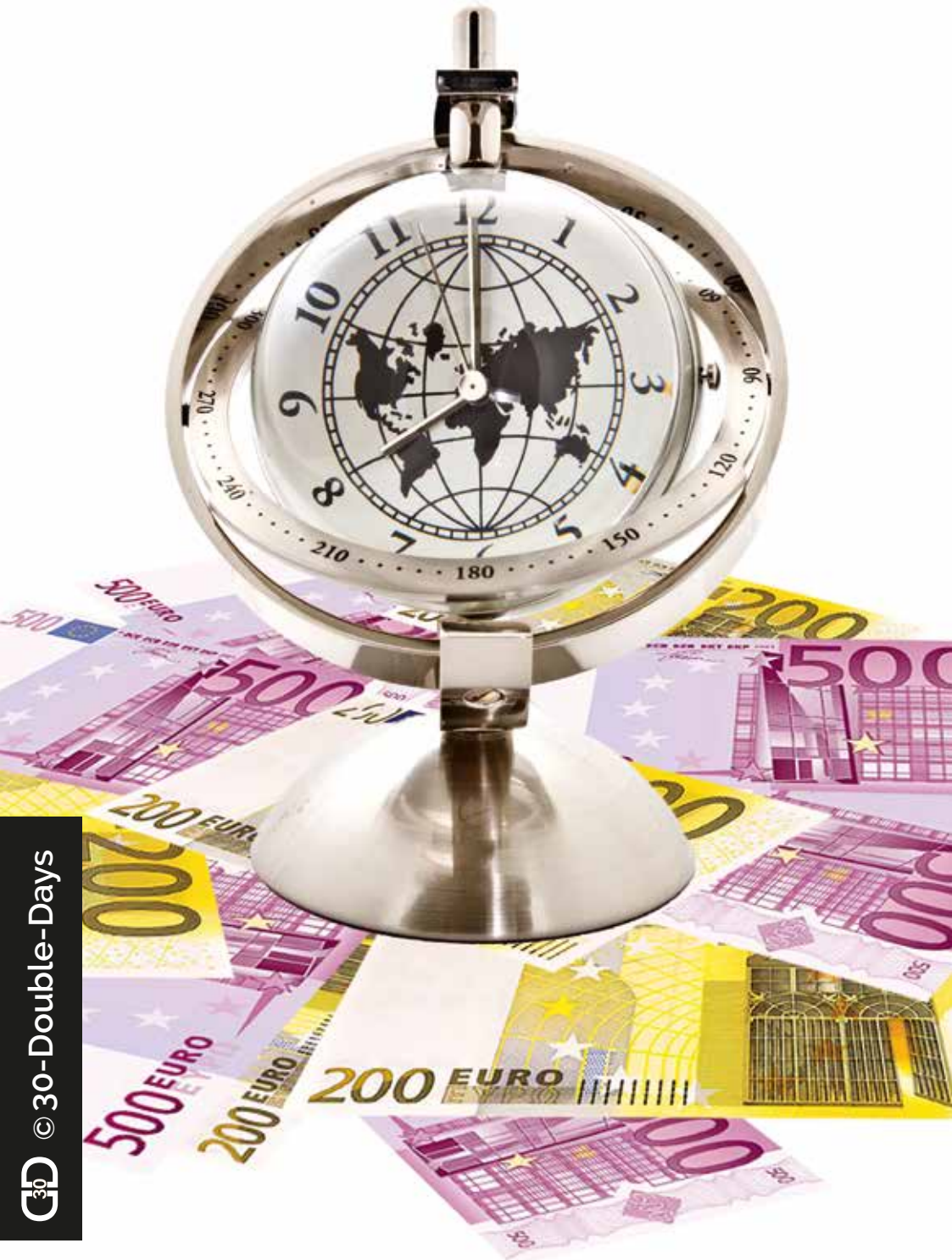
We wanted to act and finally decided to support as many organizations and associations as possible. After all, mitigating climate change requires far-reaching changes and a global network of supporters.

There has to be a change from the economic growth model to the social model of sustainable environmentally friendly development in harmony with nature. A first step towards this is to focus on the absolute protection of unspoiled nature.

To achieve this goal and to improve the climate in a sustainable way, WE will build the world's largest civil network and educate people in a detailed and transparent way.

We want to make people more aware of **Nature** in all its **Grandiosity** and **Uniqueness**, but also of its vulnerability, in a stronger and more transparent way.





The Situation

Every day we are inundated with information (TV/newspapers/internet) and trust that the sources are reliable.

Of course, it is not easy to evaluate, analyze and question all information for its correctness, especially since many people shy away from the amount of work involved.

Thus, on the one hand, waves of information with falsified panic-mongering and intransparency overflow the countries of this world, but business and politics use this panic-mongering to realize their own purposes.

For example, various companies, especially large companies and corporations, pursue climate policies to prevent attacks and loss of image.

Even honest, credible researchers and scientists, despite their findings and verifiable studies, have little chance of being heard or of bringing about change.

We call on you to look more closely and to question!

Why information power?

Because the topic of climate protection is a very good business model that allows the accumulation of even more money and power.

We think it is time to educate and inform people transparently and above all without the influence of corporations, politicians, false opinion makers or bought-in scientists.

It is a fact that environmental protection work needs a broad foundation of strong partners in honest alliances, in a network based on values, to be respected and supported.

Join us and learn how we create this transparent and sustainable network!

You will learn the unfiltered **Truth** about climate change and environmental protection!





Facts

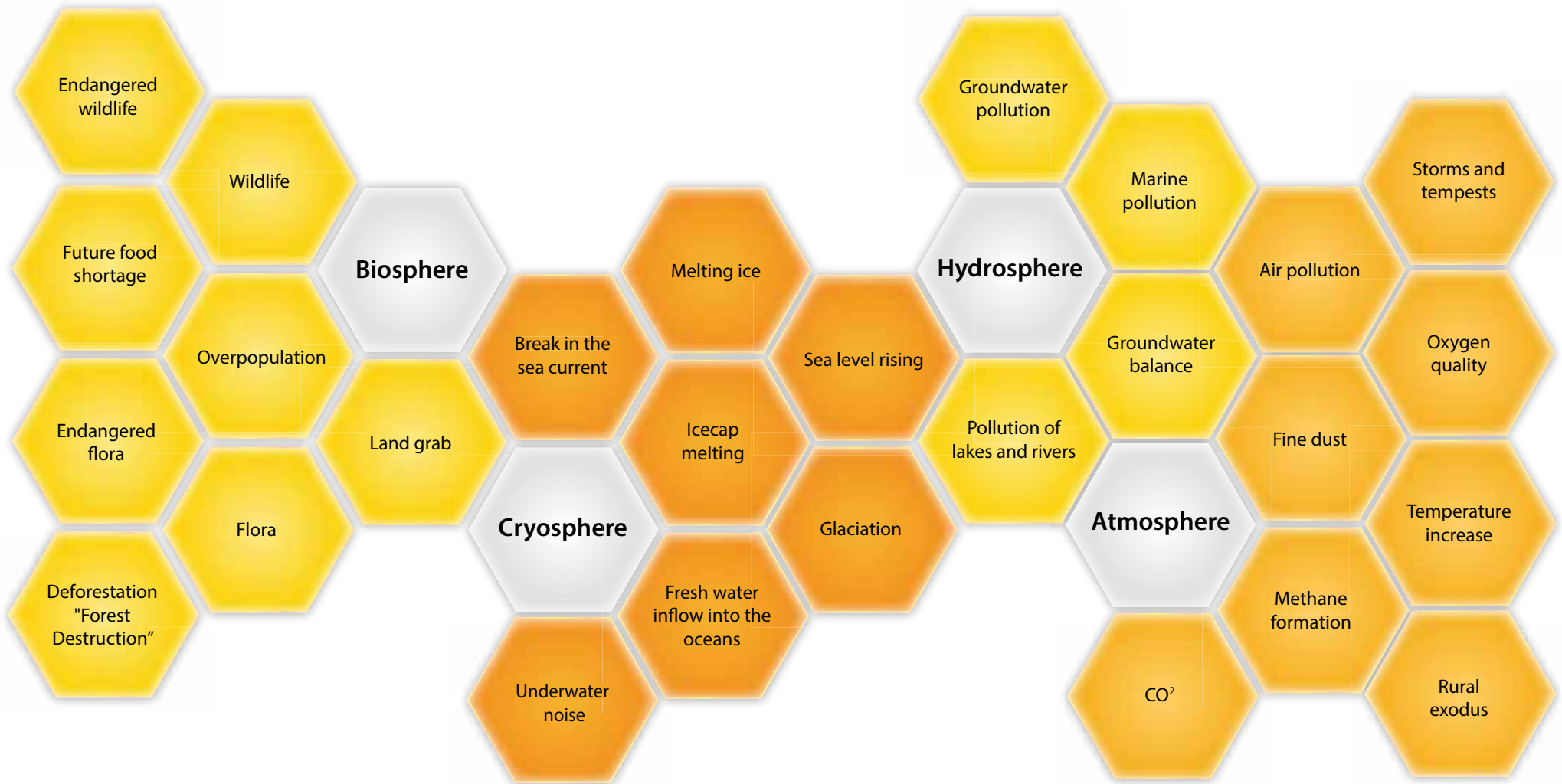
- Changing terms of office make it impossible for the governments of this world to make lasting changes.
- Various organizations are making individual efforts to make matters to be protected public.
- Such a high number of actions to protect the planet are unique in our history.
- And it is precisely these that must be protected from people and companies acting in their own and/or political interests.
- Parents worry about the future of their children and their children's children
- People are waking up more and more and want education, transparency and security.
- Our young people want to actively shape their own future

If you now ask yourself the following question:

“How can I make my contribution to the protection of the environment and the well-being of our earth and thus also make a lasting difference?”

Then you should definitely read on!

Climate change: Problems of our Time





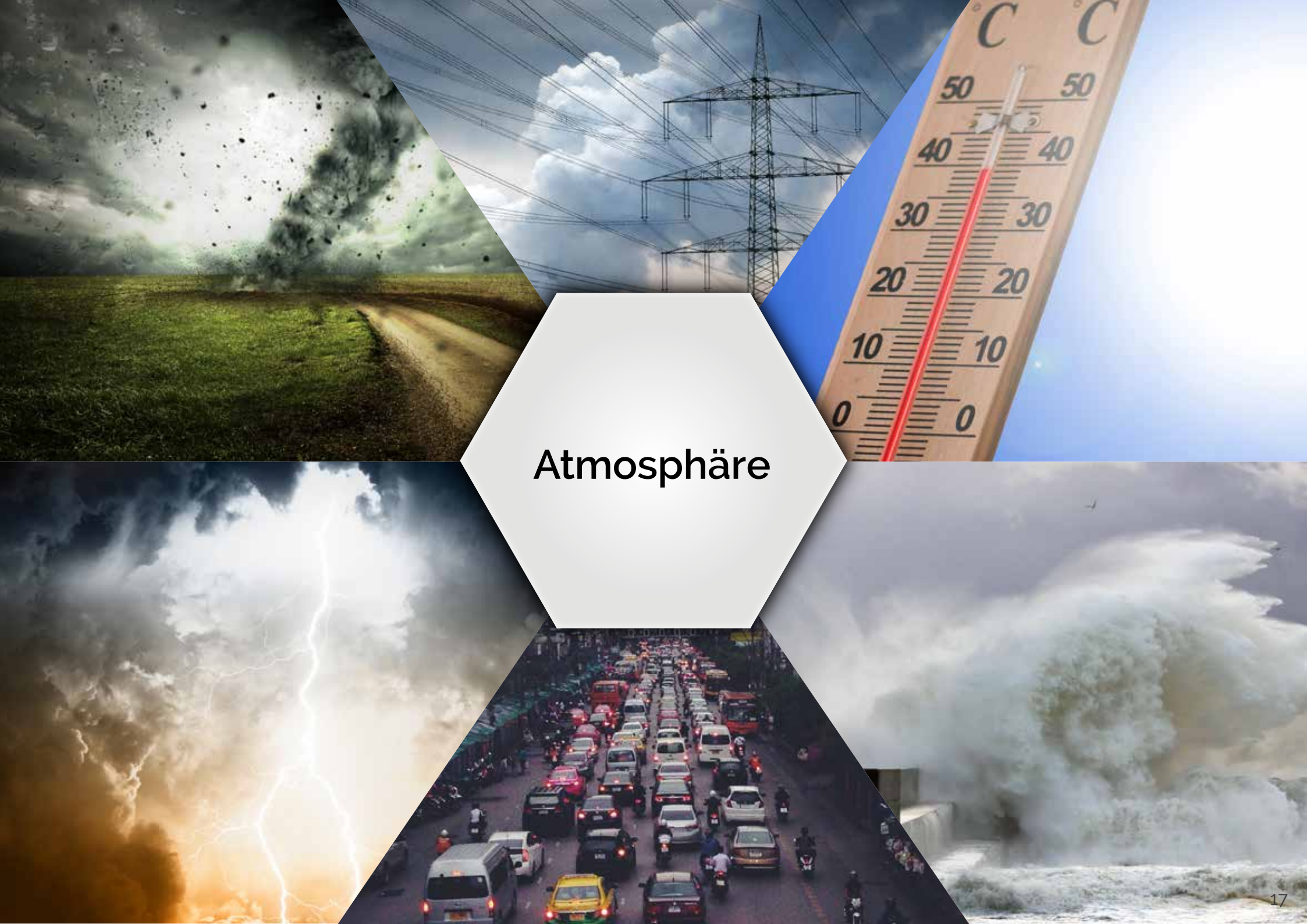
Biosphäre



Kryosphäre

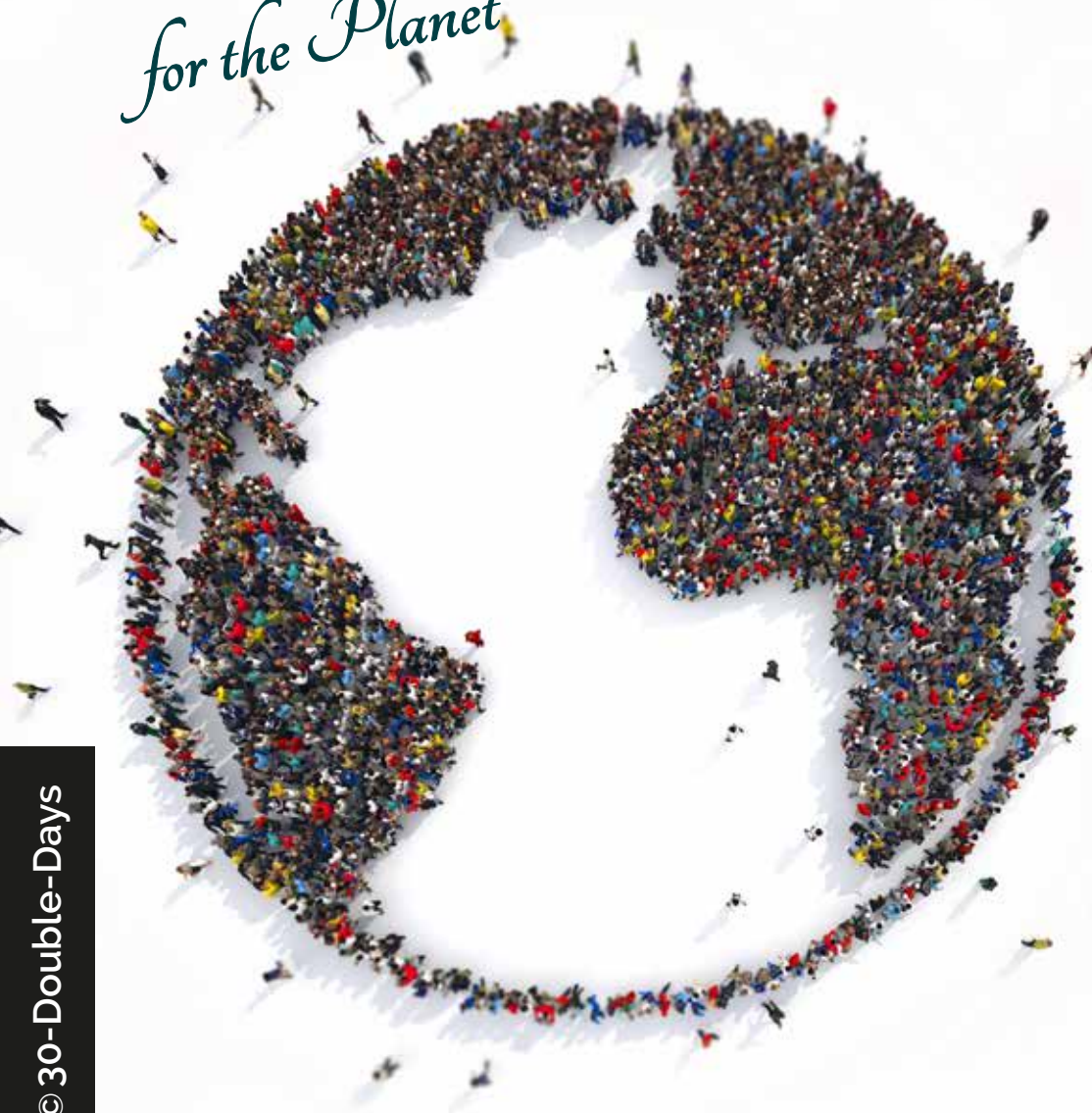


Hydrosphäre



Atmosphäre

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A great Project

To protect our planet and sustainably improve the climate, we are creating the world's largest community. We educate people in detail, because transparency is our credo.

Although people are very open and interested in climate and environmental issues, we want to use more than just online media for our appeal.

With a lot of fun and community spirit we want to create attention for this important topic. That's why we have decided to set up the world's largest community as an online live show and to achieve even greater coverage with an exciting entertainment campaign.

Within these 30 days (30 live shows) we try to double the number of participants every day. Our goal: By the end of the online live shows we want to reach more than 1 Billion people worldwide. To verify this, we are accompanied and confirmed from the outset by Guinness World Records and their auditors. We will re-set and expand this project every year.

The world's largest Community for the Protection of our planet.

30 - Double - Days



30 days of live shows



- The world's largest community in 30 days
- Annual verification
- Transparent and detailed information for all people
- Live broadcast
- Proposals and suggestions by the participants

- 30 days of online live shows with scientists, researchers, organizations and public figures
- Multilingual broadcasting
- Smart concepts, which support our project in the long term

- We promote and support sustainable measures for the welfare and protection of our planet
- Cooperation with municipalities and cities
- Cooperation with schools and universities
- Cooperation with environmental organizations and associations



Bhutan



Havar

The Programs



Dream-Climate-Travel

Dream-Climate-Travel

Beach and sea in the Dominican Republic, city tour to Paris or a trip to Kitzbühel in the Alps?

STOP - we think differently,
we raffle unique dream-climate journeys to still untouched and natural places of our planet.

Spectacular landscapes and impressive flora and fauna will provide you with a special and intense experience of nature. See, feel and understand what needs to be preserved and protected!

During the live shows we raffle off 100 dream climate journeys

- For 5 persons (2 adults + 3 children)
- Travel duration between 5-14 days

Video diaries and feedback from our travelers are published on our website. This also gives our community the opportunity to get to know these unspoiled places and be enchanted by the uniqueness of our nature.



Aldabra



Tonga

More than 1 Billion (1,000,000,000) trips are made worldwide every year. Mostly city trips, club trips, cruise trips, beach and sea. Travelling is part of the people, just like discovering new places and exploring the world. However, this behavior contributes less to protecting the environment or improving the climate. We want to change this accordingly and create a healthy balance for our climate. On the following pages you will learn everything about this.



Belize



Geysire



Faröer Insel



With our project we could at least actively double the number of trees planted each year. Join our project and plant a piece of the future with us.



Tree 4 You!

For every dream climate trip we raffle off, we will plant 10 trees. So we are already planning a plot of 1,000 trees as compensation for the trips to be raffled.

In connection with our additional project „Green-4-Free“ we will plant an additional tree for every participant who actively supports our project „30-Double-Days“.

If we reach our goal, we could plant more than 1 Billion trees worldwide.

Every year, 15 Billion trees are felled (and the trend is rising rapidly). In return, only about 2 Billion new trees are planted (despite help from various organizations).

Fact is that this calculation will not work out.

Although our forests are the basis for our survival, we continue to cut down trees. The productive soils are lost without forests, the groundwater table is sinking (and water is becoming increasingly scarce). 80% of endangered mammal and bird species are threatened by forest destruction. Forests cover 30% of the land surface, and they store half (50%) of the bound carbon. Thus, they control evaporation and water cycles and thus influence the weather.

Your personal tree...

The more trees are planted, the sooner a healthy balance can be restored so that tomorrow we will still have fresh air to breathe. Let's face the deforestation together.

Active supporters can register as tree sponsors with our project „Green-4-Free“ and take over the protection of numerous trees.

They receive the right of ownership (certificate) for each tree and the location together with GPS coordinates. We will make sure that our tree sponsors only receive plots of land in their own country.

Each personal tree will be provided with a wooden sign (name of the godfather) and will receive a status quo picture at regular intervals.

The cultivation will be managed by elderly fellow citizens (pensioners) who **enjoy** the project. Crossing generations, whereby grandpa and grandma can actively teach their grandchildren the value of the trees and the **necessity**.

Interested companies can take over partial parcels of land and use our tree sponsor seal in the future.





Citizen for the Planet

The inhabitants of towns and communities want unpolluted green spaces, streams, rivers and lakes. We call on the inhabitants to join forces and support our project.

As key players, we mainly inform the mayors and ask them and their citizens to actively support our project „30-Double-Days“ for the benefit and protection of the environment.

Each city and community is subject to indirect competition. By participating in our project, we calculate how many citizens of each city or municipality have taken part in our project. If 20% of the citizens (city/municipality) have participated, the proof of the activity for environmental and climate protection is provided.

From now on, these cities and communities are allowed to publicly display the „30-Double-Days“ seal and will receive the seal ceremonially.





Education for the Planet

Schools and universities are invited to participate in our project "30-Double-Days" in the form of a national and international competition. The 10 best schools and/or universities can win cups and cash prizes of EUR 3,000 up to EUR 100,000. The 3 brooms may henceforth carry the "30-Double-Days" seal in public and will be ceremonially presented with the seal.



Celebrities for the Planet

Celebrities vs. Influencer

Top Influencer interview celebrities about the topics environment and climate protection, animal and Human rights. Sustainability is a big topic for many celebrities. In a nostalgic Airstreamer, which we have the city centers (Hamburg, Cologne, Munich, Frankfurt and Berlin), will Photo shootings, film works and exclusive interviews made. Our presenters and the camera team accompanies them and will report on them,





Our Claim

Honesty and transparency combined with ethical and moral principles form the foundation of the 30-Double-Days.

- Transparency
- Integrity
- Sustainability

Our actions aim to use the available resources for the benefit and protection of our environment in such an intelligent way that they will be available to future generations in the same way.

We work exclusively with partners whose products, services and technologies contribute to the improvement of health and the quality of life and the environment and correspond to our values.

Our alliance is considered to be pioneering work for the environment, climate and safety. Together with our partners, our aim is to analyze the present in a transparent manner and to shape the future in a sustainable manner.

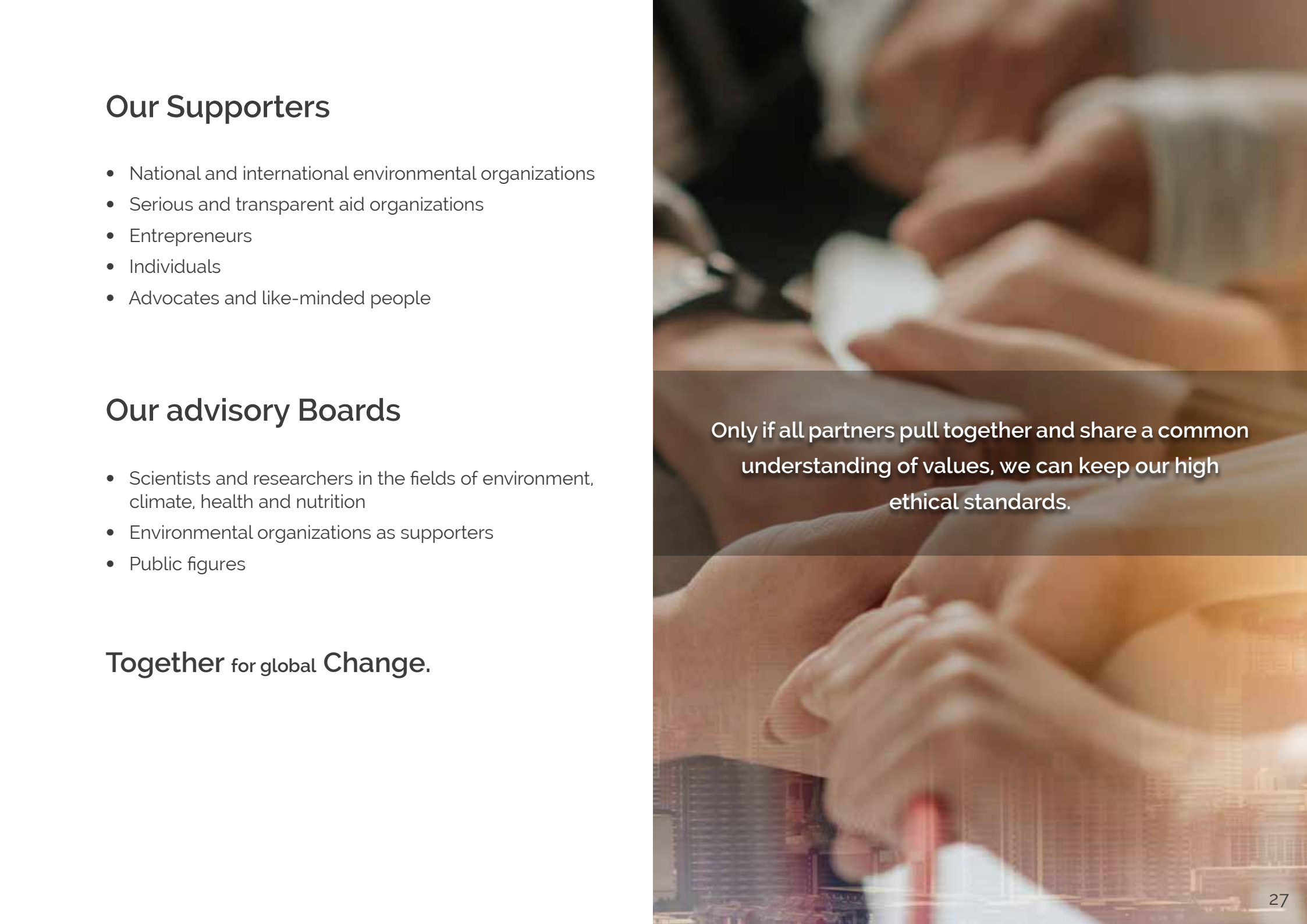
Our Supporters

- National and international environmental organizations
- Serious and transparent aid organizations
- Entrepreneurs
- Individuals
- Advocates and like-minded people

Our advisory Boards

- Scientists and researchers in the fields of environment, climate, health and nutrition
- Environmental organizations as supporters
- Public figures

Together for global **Change.**



Only if all partners pull together and share a common understanding of values, we can keep our high ethical standards.

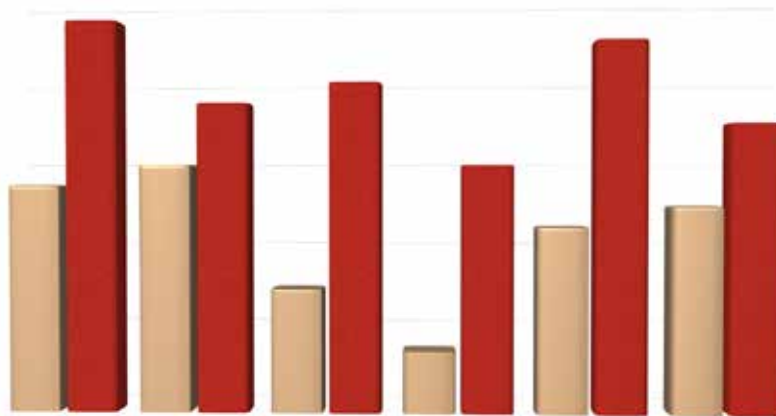
Forecast

Climate change and environmental protection are the issues of today. Due to the alarming circumstances and noticeable changes, these topics will become more and more present. In the coming years and decades they will be omnipresent and of enormous importance for our lives.

Current analyses in Germany, but also worldwide confirm our thesis. We created a Google search analysis and analyzed the following terms:

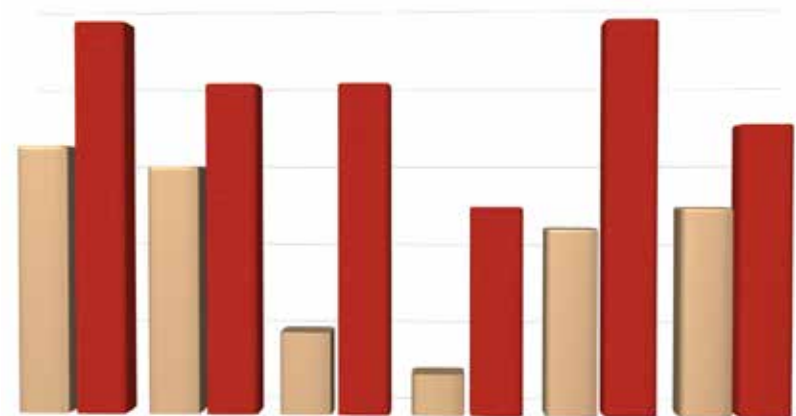
- Environment/Environmental protection
- Climate/climate protection
- Pollution
- Overpopulation

Google Analysis Germany



	Environment	environmental protection	climate	protection climate	protection pollution	overpopulation
● Sep. 2014	55%	60%	30%	15%	45%	50%
● Sep. 2019	95%	75%	80%	60%	90%	70%

Google Analysis Worldwide



	Environment	environmental protection	climate	protection climate	protection pollution	overpopulation
● Sep. 2014	65%	60%	20%	10%	45%	50%
● Sep. 2019	95%	80%	80%	50%	95%	70%

Your Assistance

Every person on our planet deserves to know the truth and to be allowed to make his or her personal contribution to sustainable change.

The rapidly increasing number of living beings on our planet will in future exceed the ecological carrying capacity of our living space. One more reason to take action now and immediately, because our environment is crying out for radical, positive change.

With your activity you support us, your future, that of your children and that of many further generations. Give them the chance to get to know, experience and maintain the wonderful and enchanting diversity of our nature and the earth!

Register on our website - a small click with a big effect!

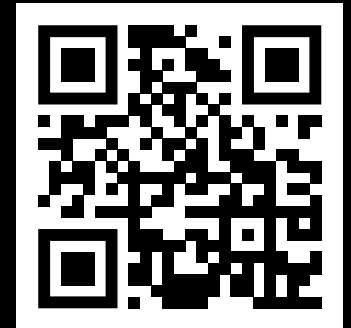
Visit our social media platforms and discuss with us!

Only **together** we are **strong** and will make a lasting difference.



30-Double-Days

A project of like-minded companies
and organizations





30-Double-Days
Umwelt & Klima Live-Show

INTERNATIONAL CONTACT

Ein Zusammenschluss gleichgesinnter Unternehmen und Organisationen

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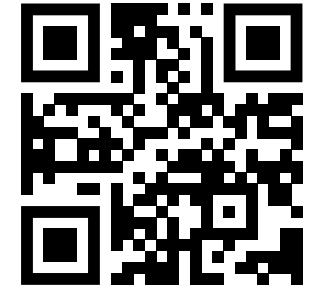


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